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WHAT IS CLAIMED IS:

1. A program distribution system comprising:  
distributing program storing means for storing plural distributing programs;  
distribution control means for receiving a distribution request that is to request the distribution of one of said distributing programs, transmitted from prescribed receiving means, and if the program corresponding to said distribution request has been stored in said distributing program storing means, for reading out the above program from said distributing program storing means;  
distribution means for distributing said read-out program to said receiving means; and  
said receiving means for receiving said distributed program.
2. The program distribution system according to claim 1, wherein:  
a word is described in said distribution request; and  
in the case where each title of said distributing programs has been stored in said distributing program storing means,  
said distribution control means compares the word described in said distribution request with each title of the distributing programs stored in said distributing program storing means,  
and if a title which corresponds to the word described in said distribution request is found, said distribution control

~~means reads out said distributing program having the above title from said distributing program storing means.~~

3. The program distribution system according to claim 1,  
wherein:

said distribution request is converted into an e-mail and is transmitted to said distribution control means.

4. The program distribution system according to claim 1,  
wherein;

~~said distribution request is a free text described in the arbitrary style of the user of said receiving means.~~

5. The program distribution system according to claim 1,  
wherein;

if the program corresponding to said distribution request has been stored in said distributing program storing means, said distribution control means transmits a notice of correspondence showing the finding of the above corresponding program to said receiving means.

6. The program distribution system according to claim 2,  
wherein:

if said title corresponding to the word described in said distribution request is found, said distribution control means

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transmits a notice of correspondence showing the finding of the above corresponding title to said receiving means.

7. The program distribution system according to claim 1,  
wherein;

in the case where the program corresponding to said distribution request has been stored in said distributing program storing means, if receiving a notice of confirmation that the user of said receiving means agrees with the purchase of the above program from said receiving means, said distribution control means reads out said program from said distributing program storing means.

8. The program distribution system according to claim 2,  
wherein;

in the case where said title corresponding to the word described in said distribution request, if receiving a notice of confirmation that the user of said receiving means agrees with the purchase of said program having the above title from said receiving means, said distribution control means reads out said program from said distributing program storing means.

9. The program distribution system according to claim 5,  
wherein;

said distribution control means transmits a control command

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to make a video tape recorder that is connected to said receiving means record said distributed program, to said receiving means by attaching to said notice of correspondence.

10. The program distribution system according to claim 6, wherein;

said distribution control means transmits a control command to make a video tape recorder that is connected to said receiving means record said distributed program, to said receiving means by attaching to said notice of correspondence.

11. A method of program distribution for distributing, according to a distribution request transmitted from predetermined receiving means, a distributing program described in the above distribution request to said receiving means, comprising:

the distribution request transmitting step of transmitting said distribution request from said receiving means to predetermined transmission means;

the comparison step of comparing the program that corresponds to said distribution request with distributing programs stored in predetermined distributing program storing means; and

the distribution step, if the program corresponding to said distribution request has been stored in said distributing program storing means, of reading out the above program from said

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distributing program storing means and distributing this to said receiving means.

12. The method of program distribution according to claim 11, wherein:

a word is described in said distribution request;  
in the case where each title of said distributing programs has been stored in said distributing program storing means, the comparison step compares the word described in said distribution request with each title of the distributing programs stored in said distributing program storing means; and

in said distribution step, if a title corresponding to the word described in said distribution request is found in said titles, said distributing program having the above title is read out from said distributing program storing means and distributed to said receiving means.

13. The method of program distribution according to claim 11, wherein;

said distribution request is converted into an e-mail and transmitted to said transmission means.

14. The method of program distribution according to claim 11, wherein;

said distribution request is a free text described in the

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arbitrary style of the user of said receiving means.

15. The method of program distribution according to claim 11,  
wherein;

in the case where the program corresponding to said  
distribution request has been stored in said distributing program  
storing means, said distribution step transmits a notice of  
correspondence that there is said distributing program being the  
above program to said receiving means.

16. The method of program distribution according to claim 12,  
wherein;

if a title corresponding to the word described in said  
distribution request is found in said titles, said distribution  
step transmits a notice of correspondence showing the finding of  
the above corresponding title.

17. The method of program distribution according to claim 11,  
wherein;

in the case where the program corresponding to said  
distribution request has been stored in said distributing program  
storing means, if receiving a notice of confirmation that the user  
of said receiving means agrees with the purchase of the above  
program from said receiving means, said distribution step reads  
out said program from said distributing program storing means and

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distributing this to said receiving means.

18. The method of program distribution according to claim 12,  
wherein;

in the case where said title corresponding to the word  
described in said distribution request is found, if receiving a  
notice of confirmation that the user of said receiving means  
agrees the purchase of said program having the above title from  
said receiving means, said distribution step reads out said  
program from said distributing program storing means and  
distributing this to said receiving means.

19. The method of program distribution according to claim 15,  
wherein;

said distribution step transmits a control command to make a  
video tape recorder that is connected to said receiving means  
record said distributed program, to said receiving means by adding  
to said notice of correspondence.

20. The method of program distribution according to claim 16,  
wherein;

said distribution step transmits a control command to make a  
video tape recorder that is connected to said receiving means  
record said distributed program, to said receiving means by adding  
to said notice of correspondence.

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21. A transmitter for distributing, according to a distribution request transmitted from predetermined receiving means, a distributing program described in the above distribution request, comprising:

distributing program storing means for storing a plurality of said distributing programs;

distribution control means, if the program that corresponds to said distribution request corresponds to a word stored in said distributing program storing means, for reading out the above program from said distributing program storing means; and

distribution means for transmitting said read-out distributing program.

22. The transmitter according to claim 21, wherein:

a word is described in said distribution request;

in the case where each title of said distributing programs has been stored in said distributing program storing means, said distribution control means compares the word described in said distribution request with each title of the distributing programs stored in said distributing program storing means; and

if a title that corresponds to the word described in said distribution request is found, said distribution control means reads out said distributing program having the above title from said distributing program storing means.

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23. The transmitter according to claim 21, wherein;  
said distribution request is converted into an e-mail and  
transmitted to said transmitter.
24. The transmitter according to claim 21, wherein;  
said distribution request is a free text described in the  
arbitrary style of the user of said receiving means.
25. The transmitter according to claim 21, wherein;  
if the program corresponding to said distribution request  
has been stored in said distributing program storing means, said  
distribution control means transmits a notice of correspondence  
showing the finding of the above program to said receiving means.
26. The transmitter according to claim 22, wherein;  
if said title corresponding to the word described in said  
distribution request is found, said distribution control means  
transmits a notice of correspondence showing the finding of the  
above corresponding program to said receiving means.
27. The transmitter according to claim 21, wherein;  
if the program corresponding to said distribution request  
has been stored in said distributing program storing means, said  
distribution control means receives a notice of confirmation that

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the user of said receiving means agrees with the purchase of the above program, and reads out said program from said distributing program storing means.

28. The transmitter according to claim 22, wherein;  
in the case where said title corresponding to the word described in said distribution request is found, if receiving a notice of confirmation that the user of said receiving means agrees with the purchase of said program having the above title from said receiving means, said distribution control means reads out said program from said distributing program storing means.
29. The transmitter according to claim 25, wherein;  
said distribution control means transmits a control command to make a video tape recorder that is connected to said receiving means record said distributed program, to said receiving means by attaching to said notice of correspondence.
30. The transmitter according to claim 26, wherein;  
said distribution control means transmits a control command to make a video tape recorder that is connected to said receiving means record said distributed program, to said receiving means by attaching to said notice of correspondence.
31. A receiver comprising:

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transmission means for transmitting a distribution request to request the distribution of a specified distributing program to a predetermined transmitter; and

receiving means for receiving said distributing program to be distributed from said transmitter according to said distribution request.

32. The receiver according to claim 31, wherein;  
said distribution request is converted into an e-mail and transmitted to said predetermined transmitter.
33. The receiver according to claim 31, wherein;  
said distribution request is a free text described in the arbitrary style of the user of said receiving means.
34. The receiver according to claim 31, wherein;  
said receiving means receives a notice of correspondence that there is a program corresponding to said distribution request from said transmitter.
35. The receiver according to claim 31, wherein;  
if receiving said notice of correspondence, said transmission means transmits a notice of confirmation that the user of said receiver agrees with the purchase of the program corresponding to said distribution request to the transmitter.

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36. The receiver according to claim 31, wherein;  
said receiving means receives a control command to make a  
video tape recorder that is connected to said receiving means  
record said received distributing program, from said transmitter.

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